

ADV. SURAJ B. CHAKOR

B.C.S., LL.B., D.C.L.

28th April 2021

“LEGAL NOTICE”

“By e- Mail”

To,

The Manager/ Partner/ Proprietor,

Flipkart Internet PVT LTD,

Alyssa, Begonia & Clove Embassy Tech Village,

Outer Ring Road, Devarabeesanahalli Village,

Benglaru, Karnataka, India.

Reff: “Break the Chain” order issued by Department of Forest, Disaster Management, Relief and Rehabilitation, Mantralaya, Government of Maharashtra dated 13th April, 2021.

Sir/ Madam,

I hereby issue you with the following legal notice in the light of failure on your part for not complying Government Order, thereby selling, delivering of Non-Essential Products.

In the light of severe Covid- 19 pandemic raging unabated not only across the country but also across the globe affecting the lives of our people. This outbreak of Covid- 19 has been declared a global health and

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humanitarian emergency. The people of Maharashtra and the Government at large are striving to cope up with this challenge by adopting stringent measures.

Against this backdrop, the Government of Maharashtra has issued several orders in the name and style "BREAK THE CHAIN" dated 04th April 2021, 05th April 2021, 13th April 2021, 21st April 2021, by these orders Government of Maharashtra has restricted the E-Commerce platforms like Flipkart to deliver goods and services which are Essentials only.

The order dated 13th April, 2021 clearly provide what comes under Essential Category and what doesn't. The clause (2) of the order gives clear description of the good and services which falls under Essential Category. Despite these clear instructions and directives by the Government of Maharashtra, it has come to my notice that Flipkart is violating these directive by selling and delivering the Non-Essential Products such as Beauty Products, Electronics, Apparels, etc.

The Sell and Delivery of Non-Essential product is violative on the part of Flipkart, this has needlessly put the lives of the people at stake. By this Notice, I appeal you by this notice to stop selling and delivering the

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Non- Essential Goods and Services or provide me the Notification/ Directives/ Order on which the Flipkart is relying for selling and delivering Non-Essentials within 3 (Three) days from the date of receipt of this notice. Under these circumstances, failing which I will be bound to initiate legal proceedings against you in the competent court of law and in that event you will be responsible for all risks, responsibilities, and consequences thereof.

This is without prejudice to all the other Legal rights and remedies available to me for the above stated purpose.

A Copy of this notice is kept with me for record and necessary for the reaction and you are also advise to keep the copy save as you would be asked to produce in the Court.

Kindly take notice.

Enclosures:

Screenshots of flipkart.com selling Non-Essentials and assuring delivery before 30th April, 2021.

SD/-
SURAJ B. CHAKOR
Advocate, High Court Of Bombay

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The screenshot shows a Flipkart product page for a 'Tokyo Talkies Women Shirt Blue Dress'. The main image shows a woman wearing a light blue, knee-length dress with a white and red floral pattern. The price is ₹618, marked down from ₹5,499 (88% off). The product has 531 ratings and 67 reviews, with a 4-star average. Available offers include a 65% special price, 10% bank offer on ICICI cards, 5% cashback on Axis cards, and ₹20 off on UPI payments. The delivery location is set to Mumbai - 400001.

This block shows the Windows taskbar at the bottom of the browser window. It includes the search bar with the text 'Type here to search', several application icons (Task View, File Explorer, Microsoft Word, Firefox, Chrome, etc.), and the system tray on the right showing the time as 1:36 PM on 4/28/2021.

The screenshot shows a Flipkart product page for 'Lakmé Cushion Matte Lipstick (Pink Blush, 4.5 g)'. The main image shows the lipstick tube and the applied color. The price is ₹192, marked down from ₹275 (30% off). The product has 17,989 ratings and 2,036 reviews, with a 4.2-star average. Available offers include a 12% special price, a 5% bank offer on Axis cards, and ₹20 off on UPI payments. The delivery location is set to 400001, with a delivery time of 2 days for ₹40.

This block shows the Windows taskbar at the bottom of the browser window, identical to the one above, with the search bar and system tray showing the time as 1:39 PM on 4/28/2021.

217, MURLIMAMTA, above HDFC BANK Tanaji Chowk, Sinnar – 422103 Dist- Nashik.
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The screenshot shows a Flipkart product page for the Nu Republic Jaxx 2-Black Bluetooth Headset. The page features a blue header with the Flipkart logo, a search bar, and navigation links for Login, More, and Cart. The product is displayed with a large image and a list of smaller images on the left. The product title is "Nu Republic Jaxx 2-Black Bluetooth Headset (Black, Grey, In the Ear)". The price is ₹854, marked down from ₹3,499 (75% off). The product has a 4.1 star rating from 35 ratings and 1 review, and is marked as "Assured". Available offers include a 5% cashback on Flipkart Axis Bank Credit Card, ₹20 off on first prepaid transaction using UPI, 10% off on HDFC Bank Mastercard, and a special price of 5% off. The product includes a 1-year replacement warranty. The delivery location is 400001, and the delivery is estimated to be in 2 days by Friday, with free ₹40 shipping if ordered before 2:25 PM. The Windows taskbar at the bottom shows the time as 1:32 PM on 4/28/2021.

Flipkart
Explore Plus

Search for products, brands and more

Login More Cart

Home > Audio & Video > Headphones > Nu Republic ... > Nu Republic ...

Nu Republic Jaxx 2-Black Bluetooth Headset (Black, Grey, In the Ear)

4.1★ 35 Ratings & 1 Reviews Assured

Special price

₹854 ₹3,499 75% off

Available offers

- Bank Offer 5% Unlimited Cashback on Flipkart Axis Bank Credit Card T&C
- Bank Offer ₹20 Off on first prepaid transaction using UPI payments, minimum order value ₹750/- T&C
- Bank Offer 10% Off on HDFC Bank Mastercard Credit card first time transaction, Terms and Conditions Apply. T&C
- Special Price Get extra 5% off (price inclusive of discount) T&C

View 7 more offers

1 Year Replacement Know More

Delivery 400001 Change

Delivery in 2 Days, Friday | Free ₹40 if ordered before 2:25 PM

View Details

ADD TO CART BUY NOW

Landmark Judgem....pdf

Show all

Type here to search

1:32 PM 4/28/2021

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